



PRESS ADVISORY

For more information call: Angela deGravelles 225-202-5073 or Otey White 225-907-6839.

Event: EBRPHA “Beds for Babies” Delivery

Place: Ardenwood Village, 1957 Ardenwood, Baton Rouge, LA. 70802

Date: Wednesday, March 31, 2021

Time: 8:55 a.m. until 10:30 a.m.

Five families will receive beds at Ardenwood Village Apartments

Topic: East Baton Rouge Parish Housing Authority to Deliver Beds for Babies in EBRPHA Communities

The East Baton Rouge Parish Housing Authority will be delivering new high-quality baby beds, bedding supplies and educational support to families with infants on Wednesday, March 31.

“Baton Rouge has an infant mortality rate that is twice the national average. This startling statistic is fueled by co-sleeping habits with parents and newborn babies. Today, we are investing in our future by investing in quality baby beds for eighteen families. This opportunity is supported by a Junior League of Baton Rouge Community Assistance Grant and other community investments,” said J. Wesley Daniels, Jr., EBRPHA Chief Executive Officer. The grant was awarded to EBRPHA’s affiliate, Partners Southeast, in 2020.

EBRPHA team members will be delivering the beds, (which were assembled by young, volunteer bike mechanics in the Front Yard Bikes program at the Terrace St. Bike Shop) bedding supplies, and educational support to the communities. This investment is coupled with educational support for the families to avoid the dangers of bed-sharing and safely positioning infants during sleep to prevent unfortunate and untimely infant deaths.

(more)

Beds for Babies
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Media is invited to photograph the assembly and installation and to interview families. Daniels will also be available for interviews.

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